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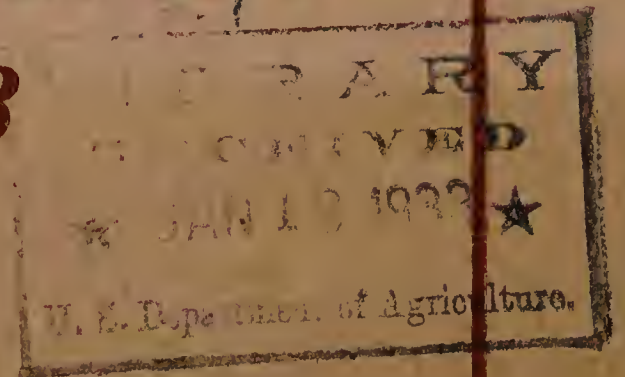
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# ***GLADIOLUS***

***For 1933***



*Howard Uhrig*

*Chillicothe, Ohio*

## HOWARD UHRIG

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### GUARANTEE

Every bulb is guaranteed to be true to name and healthy. We all make mistakes, so occasionally a bulb gets by that is not right. But in that case don't tell your neighbor, tell us and we will make it good.

We are not trying to sell bulbs to you just once. What we are striving for are steady customers. We are looking for repeat orders. So Let's Be Friends.

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### ORDER EARLY

There is everything to gain and nothing to lose by ordering early. If you wait there is a possibility that your variety will be sold out long before spring. Some varieties are always sold out early.

If you do not want to send all the money early in the season you can send on the order with a deposit of 25 per cent and we will hold it until March 15th.

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### TERMS

Please do not order less than \$1.00 worth of bulbs. By the time we packed and mailed your order for less than \$1.00 we would be losing money.

**All bulbs sent Prepaid.**

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### EXTRAS ON ORDERS

On cash orders of \$2.00 to \$5.00 you can select 10 per cent extra in bulbs of your own choosing, \$5.00 to \$25.00 you can select 15 per cent, \$25.00 to \$50.00, 20 per cent and \$50 to \$100 and up, 25 per cent.



# Glads That Satisfy

In greeting you again with our annual gladiolus catalogue, we wish to express our appreciation to those hundreds of loyal customers who have ordered again and again. Our records show that ninety per cent of the names on our lists have reordered from us and this high percentage of repeat orders has inspired us to increase our efforts to furnish the best gladiolus values obtainable.

This catalogue will show you the new low prices prevailing this season for choice, prize winning strains. Never before has such sturdy stock been offered at such attractive prices. Never before have you had the opportunity to secure a gorgeous bed of inspiring gladiolus blooms for so little an outlay. Prices may never again be so low as they are for the coming season.

Such inspiring strains as Betty Nuthall, Aflame, Cara Mia and Picardy have never before been offered at the new low prices. Although times are trying we are going right ahead developing new varieties and effecting economies to be passed along to our customers.

If you have never enjoyed planting our gladiolus bulbs, we shall be glad to receive your order and demonstrate our ability to give you sturdy stock of beautiful blooming qualities at the very lowest prices consistent with the care and attention devoted to raising Glads That Satisfy.





# AFLAME

(By F. C. Hornberger)

One of the truly outstanding varieties of the day. A truly regal magnificent Gladiolus. We do not have the space available to tell all the nice things that have been said or written about this wonderful variety. It makes a wonderful basket glad; its long straight stem with all the grace of the prim hybrids and the large magnificent flowers of the large types, not as hooded as some. It is one of the outstanding national prize winners today, although only introduced in 1926. Color medium deep rose shading to orange flame near the edge of petals. An outstanding feature is that the back of the petals are as beautiful as the front in richest colorings. The plant is one of the strongest and most vigorous grown. No crooked spikes, placement always of the best, as many as seven to nine large graceful florets open at one time. Florets have been grown from 6 to 6 1-2 inches across. A very rapid propagator. Each 10c; Dozen, 90c

**ANNA EBERIUS (Diener)**—Deep rodamine purple, shading into very deep bordeaux center. This variety has created a sensation everywhere with both growers and amateurs. Each 10c; Dozen 60c

**CARA MIA (Miller)**—Deep shrimp pink with small light rose spot on lower petals. Tall stiff stems. Extremely early. One of the very earliest varieties to bloom for me. A good commercial. Each 10c; Dozen 75c

**COMMANDER KOEHL (Pfitzer)**—Beautiful, large, clear, blood red. Lighter than Bill Sowden. Tall plant with several large flowers open at a time. Probably the best medium red. Each 30c.

**DR. F. E. BENNETT (Diener)**—Fiery scarlet. Several very large well placed blocms open at one time. Strong grower. The best glad in its color. Doz., 60c; 100, \$3.50



**EIGHTH WONDER (Kunderd)**—Deep smoky old-rose with a lighter undertone. Very large plant with many blooms open at one time. Ea. 10c; Doz. 80c

**ENIGMA (Kunderd)**—Tall plant with large flowers. Strikingly striped red, white and blue. Each, 10c; Doz. 75c.

**GAIETY (Kunderd)**—Bright salmon-pink, flaked deep salmon red. Very conspicuous pure white blotches on lower petals. Large flower and tall spikes. Very attractive. Each 10c Doz. 60c

**GIANT FAWN (Kunderd)**—Very large, deep fawn-yellow, faintly blush-pink border. Beautiful red line in throat. Extra large yellow. A wonderful "glad." Dozen, 60c

**GIANT NYMPH (Coleman)**—Immense rose-pink flowers with creamy yellow throats borne on tall, erect stems. Several open at a time. Doz. 50c; 100, \$3

# GLORY of U. S. A.

(By E. D. Cary)

A rich, deep flushed orange salmon, beautifully edged and veined with scarlet, blending to flush salmon, and nearing the throat is overlaid with orange blending to apricot and cream in the throat. Lower petals of lemon yellow with red lines. Flower is wide open, stiff substance with frosted appearance on outer surface. From 5 to 5 1-2 inches wide when open; 4 to 6 open first day; keeps well, stands on a tall wiry straight spike with rich dark healthy foliage. From 46 to 52 inches tall on an average. Entirely free from rust or stem weakness of any kind. A good propagator.

Each 25c





# BETTY NUTHALL

(By Carl Salbach)

Betty Nuthall is the glory of the whole garden, and is considered by many to be the best gladiolus ever produced. A representative of a prominent European firm pronounced this wonderful flower to be "the most talked of gladiolus in America or Europe."

The color is a glowing orange pink with a light yellow throat, and a light feathering of carmine. The florets are often six inches across, and are of splendid substance and placement. Eight or more open at once. A rapid increaser and sometimes produces as many as five bloom spikes from a single bulb. This variety is one of the tallest, most vigorous growers and it stands excessive heat as do few other gladiolus. Blooms from mid-season to late. Is wonderful in the garden, but even more effective indoors. Even the tip buds open up well in water.

Awarded first prize as best gladiolus shown in California Flower Festival, 1931; first prize for best basket, and for best display of a California origination at Eastbay Gladiolus Show in Oakland, California, 1931. In 1930, Betty Nuthall was awarded first prize in the three spike class and was in the winning Five-Basket class at the American Gladiolus Society Show in Des Moines, Iowa. At the Eastbay Gladiolus Society Show, and at the Illinois Gladiolus Show it was awarded first in the three spike class and as the best basket. See illustration on opposite page. Each 15c; dozen \$1.00

**GOLD (Decorah)**—Pure golden yellow with the throat a little deeper in color. Large blossoms and several open at one time. Each 10c; Dozen, 60c.

**GOLDEN DREAM (Groff)**—Very beautiful, absolutely clear deep yet soft yellow that is distinctive from any other. Very tall and vigorous. Each, 10c; Dozen, 80c; 100, \$3.20.

**GOLDEN GLORY (Kunderd)**—A large richly colored yellow, with beautiful throat. A wonderful ruffled yellow. Doz. 60c.

**GOLDEN MEASURE (Kelway)**—Giant tall upstanding spikes, pure golden yellow blossoms. Massive spike and plant. Large flower. Each 10c; Doz. 60c.

**HIGHLAND LADDIE (Kunderd)**—Large, massive and beautiful pink of a decided and pleasing shade. Very choice and a rapid multiplier. Doz. 60c

**J. HORACE McFARLAND (Kunderd)**—Extra tall, vigorous plant. Very large flowers approaching Golden Ophelia rose color. Lower petals pure canary yellow. Each 25c





BETTY NUTHALL

**JOHN DUNBAR (Kunderd)**—A red of striking beauty and appearance. Intense and velvety red with a dark coppery bronze sheen. Sometimes has a bent spike, which in this variety is very attractive. **Each 10c; Doz. 60c**

**JOHN T. PIRIE (Kunderd)**—An exceptionally colored variety and very beautiful. A sort of mahogany-brown with remarkable yellow bordered dark mahogany throat. This one should be included in every collection of gladiolus. Very attractive. **Doz. 60c**

**KUNDERD'S YELLOW FAVORITE (Kunderd)**—Rich, deep, yellowish-fawn on back of petals. Deep yellow with deeper yellow on lower petals. Throat penciled soft red. **Each 10c; Dozen 60c.**

**LAVENDER AMERICA (Kunderd)**—A very large, beautiful flower of most artistic form and striking general appearance. Solid lavender color. Tall plant. **Each 10c; Dozen, 60c.**

**LE MARECHAL FOCH (Hopman)**—Large blossoms of bright pink, well placed on a good spike. Very popular. **Doz., 40c; 100, \$3.00**

**LOELLA (Kunderd)**—Smoky old-rose. Flaked deep smoky-blue. Very unusual and very fine. **Each 10c; Doz., 60c**

**LOUISE (Wright)**—Here's a beauty. Fine bright bluish lavender with a wine colored blotch on lower petals. A sturdy grower with magnificent wide open florets. You'll adore Louise. **Each, 10c; Doz. 60c**

**MARY FENNELL (Kunderd)**—Deep-lilac, shading paler. Soft primrose yellow throat. Extra pretty. **Doz. 50c**

**MINUET (Coleman)**—The lavender by which all other lavenders are judged. Wonderfully beautiful clear light lavender. 4 to 6 very large heavily textured blooms open. This glad has character stamped all over it. The best lavender in existence. **Each, 10c; Doz., 80c**

**MIXED BULBS**—This collection contains the same high quality named varieties, but they are not label separately. **25, \$1.00; 50, \$1.75; 100, \$3.00**

**MRS. DR. NORTON (Kunderd)**—Beautiful apple blossom pink, with soft cream throat, tall slender spike. An old florist favorite, never will go out. One of the greatest flowers today. **Dozen, 50c.**

**MRS. F. C. PETERS (Fisher)**—Very beautiful orchid lavender with darker blotch. Tall strong growing plant with many blooms open. The best late commercial lavender and fine for exhibition. **Each, 10c; Doz. 60c**

**MRS. FRANK PENDLETON (Kunderd)**—Bright rose-pink on a pure white ground. A giant blotch of richest carmine-red on lower petals. No better variety in existence. A prize winner many times. **Doz. 50c; 100, \$3.00**

**MRS. LEON DOUGLAS (Diener)**—Enormous rose colored blossoms striped with scarlet. Extra long spikes. This is probably one of the largest "glads" in existence. Exceedingly beautiful. **Dozen 55c; 100 \$3.20 .**

**MRS. PAUL DIEBALL (Kunderd)**—Deep salmon pink with darker throat. A dandy. **Each 15c**



# Mrs. F. C. Hornberger

(By F. C. Hornberger)

A new pure white Gladiolus, our first introduction from a long list of pure white seedlings. This variety is lightly frilled or ruffled, with six to eight pure white flowers open at one time. In full bloom a glorified frilled Europa. Grows as strong as Peace. Keeping quality in water remarkable, where last buds open freely and the florets become a waxey white. Wonderful propagator and one of our strongest growers. Rated 96 by Gersdorff in a season of drought when many other varieties failed to even flower.

We believe this to be the greatest white variety of all time. Surely none has been a more consistent winner of prizes each year since its introduction. Its winnings have increased as it has become more widely disseminated.

Nicely frilled, wide open perfectly placed bloom of remarkable texture with 28 buds to the spike.



In 1927 it won the CHAMPIONSHIP CUP at Boston, Mass., show as the best three spikes in the show against all competitors of any color. Since then its winnings have increased and spread all over the country, wherever it has been grown. As it is a late variety—100 to 105 days, it has skipped many of our shows when not planted quite early enough in the more northern states. Each, 10c; Dozen, 75c; 100, \$4.00



- MRS. P. W. SISSON (Coleman)**—Creamy light pink, tall strong grower. A prize winner. Outstanding and is one of the favorites. A real winner with the florists. Each, 10c; Dozen, 60c; 100, \$3.20.
- PAL O'MINE (Kunderd)**—Good height plant and large flowers. Six or more open at a time. Deep rose, flaked dark purple on upper petals deeper at edges. Lower petals entirely covered deep velvety red purple. A clear narrow line of golden yellow extends clear around all the lower petals. Each 25c
- PANTEON (Kunderd)**—A large and massive waxy white on tall, strong plant. Lower petals beautifully penciled and feathered rose. Ea. 10c Doz. 60c
- PERSIA (National Bulb Co.)**—Very deep red, almost black. Medium size flower. Very popular. Each 10c; Dozen, 60c.
- PFITZER'S TRIUMPH (Pfitzer)**—Brilliant salmon with deep salmon-red blotch. Very large and beautiful. Wonderful exhibition variety and fine for the garden and will become popular as a commercial. Does not stand rain and sun as well as some others, so pick it in the bud. Ea. 10c; Doz. 60c
- PICARDY (Palmer)**—Prevailing color soft shrimp pink without flecking. Lip petals a light flesh pink shading to shrimp pink at edges and with inconspicuous feathering of diffused begonia rose. The variety possesses unusual lasting quality as a cut flower, individual blooms remaining in perfect condition for four and even five days until as many as ten are out at once. Blooms are large and well placed on a strong tall spike, maintaining size and opening to the last bloom. Each \$2.50
- PURPLE SPOT (Kunderd)**—Large violet-red with very conspicuous dark blotches. Early and showy. Each 10c; Dozen 60c.
- RED COPPER (Kunderd)**—Large flowers, deep salmon-rose, heavily flaked blue. Lower petals red, white and yellow, lined and penciled with blue. A choice fancy color. Each, 10c; Dozen, 60c
- ROMANCE (Kunderd)**—Large, orange, salmon. rose, red and yellow throat. Wine-blue bordered petals. Unusually distinct and very showy. A winner. Dozen, 60c; 100, \$3.20.
- ROSE ASH (Diener)**—A pastel shade. Ashes of Roses. One of the most popular smoky varieties. Each 10c; Dozen, 60c.
- ROSE MIST (Fischer)**—In a class by itself. Color difficult to describe. Sort of old-rose with buff showing through. One of the most beautiful and decorative of all glads. Each 10c; Dozen 60c.
- ROYAL PURPLE (Kunderd)**—A very large bloom of richest violet-purple, slightly red cast. Strong plant, spike tall and slender, making it extra fine for cutting. Each 10c; Dozen 60c
- SALBACH'S PINK (Salbach)**—Large wide open glowing geranium pink with soft carmine tongue and throat markings. Long graceful flower spikes with eight to sixteen open at once. Fine placement and heavy substance. Last buds open in water as well as the first. Are as beautiful as rosebuds Ea. 25c



**SARABAND** (Salbach)—Rich velvety bordeaux or deep mulberry, straw yellow blotch. An unusual and beautiful color. Each, 10c; Dozen, 60c.

**SCARLET PRINCEPS** (Kunderd)—Six or more massive Princeps-like blooms open at a time. Throat a little deeper. Blooms set close. An extraordinary, distinct and massive spike. Winner of many awards. Each 10c; Doz. 60c

**SENORITA** (Salbach)—One of the very few gladiolus with true orange coloring. The petals are a bright orange yellow, and the prominent carmine tongue and penciling give it the warmth of a gayly clad Spanish senorita. Plants are sturdy and of medium height. Each 10c; Dozen, \$1.00

**SIDNEY PLUMMER** (Salbach)—Large cream yellow, tinged delicate pink, amber lip marked with purplish lines. 8 or more well placed blooms open. Does not make large bulbs but will bloom very nicely from any size. Doz. 60c

**SNOW FLAKE** (Kunderd)—A fine all white variety. Large flower on good plant, without any tint or markings. Each 10c; Dozen, 60c.

**STAR LILY** (Kunderd)—Tall strong vigorous plant and giant flowers of a deep sulphur—or light canary yellow. Lower petals a little deeper yellow. without any other markings. Strongly ruffled. Extra fine. Ea 20c; Doz. \$1.75

**TYRIAN BEAUTY** (Kunderd)—A beautiful large flower. Almost an "American Beauty" rose color. Grand. Each 10c; Dozen, 90c.

**UHLAN CHIEF** (Kunderd)—Tall, graceful, slender spike. Flower of most intense brilliant vermillion-scarlet. Lower petals deeper color and beautiful, dark feathered. A magnificent red. Each 10c; Dozen 60c.

**ULYSSES** (Kunderd)—Large, round flower. Smoky-blue on rose-pink ground, deeper throat. Very attractive. Doz. 60c

**W. H. PHIPPS** (Diener)—A real wonder glad. Light rose salmon. 15 to 20 or more large wide open blooms open at a time. An exhibition flower. Also becoming a commercial flower. Each, 10c; Dozen, 60c.

**YOUELL'S FAVORITE** (Kunderd)—Large flower and plant. Striking rosy lavender-pink. Conspicuous and fine. Ruffled variety. Each 10c; Doz. 60c

## Location Of Glad Garden

Glad Gardens are located one-half mile east of Chillicothe, Ohio, on U. S. Route No. 50, and State Route No. 11.

YOU ARE ALWAYS WELCOME

GLADIOLUS BULBS AT WHOLESALE PRICES

	Per 100						Bulblets	
	1	2	3	4	5	6	1000	Qt.
Aflame -----	\$5.00	\$4.00	\$3.00	\$2.00	\$1.30	\$1.00	\$1.50	\$5.00
Betty Nuthall -----	5.00	4.00	3.00	2.00	1.30	1.00	1.50	5.00
Cara Mia -----	5.00	4.00	3.00	2.00	1.30	1.00	1.50	5.00
Dr. F. E. Bennett--	3.20	2.40	1.80	1.40	1.00	.70	.50	1.25
Gaiety -----	4.00	3.00	2.00	1.20	.80	.60	.60	----
Giant Nymph -----	3.20	2.40	1.80	1.40	.80	.60	.50	1.25
Golden Dream -----	3.20	2.40	----	----	.80	.60	.60	1.50
Golden Measure ---	3.20	2.40	1.80	1.40	1.00	.70	.50	----
Loella -----	4.00	3.00	2.00	1.20	.80	.60	.60	----
Minuet -----	4.00	3.00	2.00	----	----	----	.75	----
Mrs. F. C. Hornberger	4.00	3.00	2.00	1.20	.80	.60	.75	2.50
Mrs. F. C. Peters---	3.20	2.40	1.80	1.20	.80	.60	.60	1.50
Mrs. Frank Pendleton	3.20	2.40	1.80	1.20	.80	.60	.60	1.50
Mrs. Leon Douglas--	3.20	2.40	1.80	1.20	.80	.60	.60	1.50
Mrs. P. W. Sisson --	3.20	2.40	1.80	1.20	.80	.60	.60	1.50
Pantheon -----	4.00	3.00	2.00	1.20	.80	.60	.60	1.50
Persia -----	3.20	2.40	1.80	1.40	1.00	.70	----	----
Pfitzer's Triumph --	4.00	3.00	2.00	1.20	.80	.60	----	----
Romance -----	4.00	3.00	2.00	1.20	.80	.60	.60	1.50
Rose Mist -----	----	2.40	1.80	1.20	.80	.60	.60	1.50
Salmon Glow -----	3.20	2.40	1.80	1.20	.80	.60	----	----
Saraband -----	4.00	3.00	2.00	1.20	.80	.60	.60	1.50
Sidney Plummer ---	3.20	2.40	1.80	1.20	.80	.60	----	----
Tyrian Beauty ----	4.00	3.00	2.00	1.20	.80	.60	----	----

(All Above Prices Prepaid)



JOIN THE  
**American Gladiolus Society**  
OR THE  
**New England Gladiolus Society**  
**FREE!**

With every order for \$10.00 worth of Gladiolus bulbs from this catalogue, I will pay your annual A. G. S. membership dues (\$2.00) for the first year.

This membership entitles you to all the priveledges of the organization including a year's subscription to the Gladiolus Review, which is issued monthly.

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With every order for \$5.00 worth of Gladiolus bulbs from this catalogue. I will pay your annual N. E. G. S. dues for the first year. (\$1.00)

This membership entitles you to all the priveledges of the organization. You also receive a copy of the N. E. G. S. year book which contains much valuable information.

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The above offers for non-members only. If you already belong—give the membership to a friend.

# Howard Uhrig, Chillicothe, Ohio

Amount inclosed, \$.....

County.....Express Office.....

**Date of Order.....193....**

Please write name and address plainly, and fill in all blanks carefully, attach price to each article and add up accurately. If no objection, we substitute a similar or better variety when out of kinds ordered. Order early. Please write letter on sparate sheet.

[illegible]

Please Use This Order Sheet as It will Aid in Filling Your Order More Promptly



# HOWARD UHRIG

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## CULTURAL DIRECTIONS

**CARE OF NEW BULBS.** When bulbs arrive, open package at once to admit air. If not wanted to plant soon, store in cool dry place.

**WHEN TO PLANT.** When the trees native to your vicinity are unfolding their leaves. Then all danger of damaging frosts are past.

**WHERE TO PLANT.** In beds, rows, border, etc., and among other light rooted plants. Plant in open sunny places, not too near buildings or close to foundations. Buildings shade and retard development or reflect strong sunlight and burn. Lack of free drainage, sunshine and aeration as well as ingredient in mortar make unfertile and sour soils. Keep away from trees and heavy rooted shrubs especially.

**KIND OF SOIL.** A sandy-loam is best. Works freely, retains moisture, and is productive. Any good garden soil will do but some require more work to keep loose, to keep weeds down, etc.

**HOW TO PLANT.** Manure well in the fall. In spring at planting time, use only well rotted manures or commercial fertilizers. If manures are not available, use leaves sprinkled with sheep fertilizer and some lime. Cow or hog is better than chicken or horse manures. Will not burn if used heavy, and better chemical element content for flowers. Spade deeply. Pulverize manures and soil thoroughly. Open rows or trenches 6 inches deep, 18 inches apart. Set large bulbs in trenches 4 to 6 inches apart. Farther apart if you care to but not closer. Smaller bulbs not set so deep. Six inches is deep planting. Slows appearance of sprout through ground but protects from late frosts, will stand heavy winds and extreme hot or rainy weather better. Cover bulbs with an inch of soil then sprinkle liberally with sheep fertilizer, bone meal or complete slaughter house tankage. Fill in rest of trench with soil and firm down by walking on rows or with lawn roller to eliminate air pockets around bulbs. If soil is dry when planted, water thoroughly after planting. If planted in beds set bulbs about 6 inches apart.

**CULTIVATING.** Keep soil loose and free from weeds. Never permit caking or crusting of soil after rains or watering. Keep cultivating.

**WATERING.** Water when necessary. Soak them. Unless very dry, once a week is usually enough.

**DIGGING.** Dig when foliage is turning brown but always before freezing weather. Cut off foliage close to bulb. Dry in open air a few days, but keep from frost. Store for a few weeks, then divide new bulbs and bulb-lets from mother bulbs and old roots. Clean up and store for the winter.

**STORAGE.** Store in cigar or other shallow wooden boxes. Paste label on box and mark varieties plainly. Store in a cool dry place. At a temperature of about 40 degrees F.A. A fruit cellar is just right if not too damp.

**REMEMBER, GOOD BULBS,** plenty of sun, food, water and cultivating is all you need to raise **PRIZE WINNING GLADS.**

**BUY YOUR BULBS FROM US--WE ARE MEMBERS OF THE A. G. S.**

